

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

ORIGINAL

In the Matter of

DOCKET FILE COPY ORIGINAL

Amendment of Section 73.202(b)

)

MB Docket No. 02-199

Table of Allotments

)

RM - 10514

FM Broadcast Stations

)

(Magnolia, Arkansas and Oil City, Louisiana)

)

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To: Assistant Chief, Audio Division
Media Bureau

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

**OPPOSITION TO PETITION FOR RECONSIDERATION
AND OPPOSITION TO MOTION FOR STAY**

1. Columbia Broadcasting Company, Inc. ("Columbia"), licensee of Station KVMA-FM, Magnolia, Arkansas, by its counsel, opposes the Petition for Reconsideration of Access.1 Communications-Shreveport, LLC ("Access.1") of the *Report and Order* in the above-captioned proceeding, 18 FCC Rcd 8542 (2003).¹ Columbia also opposes the Motion for Stay filed by Access.1 of the rule changes adopted in the *Report and Order*.

I. INTRODUCTION

2. In the *Report and Order*, the Commission deleted Channel 300C1 at Magnolia, Arkansas and allotted Channel 300C2 to Oil City, Louisiana as that community's first local aural transmission service, and modified the license of Station KVMA-FM to reflect the change of community. The Commission did so over the objection of Access.1, which filed comments in this proceeding.

3. In its comments, Access.1 asserted that: (1) Magnolia will be left with inadequate local service; (2) the relocation will leave "gray" area behind, (3) the Oil City allotment will cover a significant portion of the Shreveport Urbanized Area; and (4) the facts "suggest" that the relocation will enable KVMA-FM to serve Shreveport, Louisiana. The Commission addressed

¹ Notice of the Petition for Reconsideration was published in the Federal Register on July 14, 2003 (68 Fed. Reg. 41577), and this Opposition is timely filed pursuant to Sections 1.429(f) and 1.4(b).

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and rejected each and every one of these arguments. It held, correctly, that the public interest favors a first local service at Oil City over a competitive service at Magnolia.

4 In its petition for reconsideration, Access.1 raises the *identical* arguments. Access.1 does not demonstrate any reason at all why, having considered and rejected these arguments once already, the Commission should not reject them again. In addition, Access.1 requests that the Commission require Columbia to assert that “it intends to construct and operate the proposed Oil City station at a site that will not cover the Shreveport Urbanized Area.” Pet. for Recon. at 11 While such a certification would obviously be in Access.1’s private interest as a Shreveport licensee, it would be contrary to the public interest.

II. THE COMMISSION HAS ALREADY CONSIDERED AND REJECTED EACH AND EVERY ONE OF ACCESS.1’S ARGUMENTS.

A. Daytime-Only Service is Considered to be Local Transmission Service Under the FM Priorities.

5. After the relocation of KVMA-FM from Magnolia to Oil City, Magnolia will be left with daytime-only KVMA(AM). Access.1 reiterates its *previous argument that this fact should prevent the relocation.* Pet. for Recon. at 9. The Commission rejected this position, stating, “Contrary to Access.1’s arguments, an AM daytime-only station is considered to be local aural transmission service under the FM Allotment priorities.” *Report and Order* at footnote 5. The Commission clearly was correct. In 1990, the Commission held that a daytime-only service constitutes a local aural transmission service for the purposes of applying the FM allotment priorities. *Modification of FM and TV Authorizations to Specify a New Community of License*, 5 FCC Rcd 7094, 7097 (1990). Since that time, the Commission has granted numerous changes in community of license in which a community was left with a daytime-only service. *See, e.g., Grants, Milan and Shiprock, New Mexico*, 16 FCC Rcd 20323 (2001); *Ravenswood and Elizabeth, West Virginia*, 10 FCC Rcd 3181 (1995); *Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd 10352 (1995). Thus, based on applicable precedent, the retention of

daytime AM service at Magnolia is considered adequate to permit the relocation of KVMA-FM to provide a first local service at Oil City, Louisiana.

B. An Area of Four or Even Three Reception Services is Not “Gray” Area.

6 Access 1 also reiterates its previous argument that the relocation of KVMA-FM would create several “gray” areas by leaving 2,030 persons with four aural services and 9 persons with three aural services. Pet. for Recon. at 9. The Commission rejected this argument. The Commission stated, “Contrary to Access.1’s allegation, the area in which persons will receive reception service from 4 stations is not gray area. Gray area is an area in which listeners are able to receive reception service from one station.” *Report and Order* at footnote 6. Again, the Commission was clearly correct. *See Policies to Encourage Interference Reduction between AM Broadcast Stations*, 4 FCC Rcd 2430, 2438 n.33 (1989) (a gray area is an area with only one reception service).

7 As Columbia explained in its comments in this proceeding filed on October 8, 2002. Access.1 arrived at its figures using an invalid methodology. It erroneously considered hypothetical maximum facilities for the existing KVMA-FM service at Magnolia. Since the Commission in reallocation cases is concerned with the loss of *existing* service, the correct methodology considers *actual* facilities for the station that is being relocated. Under these assumptions, the entire loss area would retain five aural services and is considered well served.

8 However, even under Access.1’s erroneous methodology, the relocation of KVMA-FM raises no concerns with respect to remaining services. The Commission has granted numerous reallocations in which portions of the loss area fell short of five aural services. *See Scappoose and Tillamook, Oregon*, 15 FCC Rcd 10899 (2000), (4,312 persons with four aural services, 2,461 persons with three aural services, and 19 persons with two aural services); *Detroit Lakes and Barnesville, Minnesota*, 16 FCC Rcd 22581 (2001), (1,458 persons with four

aural services, 449 persons with three aural services, and 54 persons with two aural services); *Earle, Arkansas, et al.*, 10 FCC Rcd 8270 (1995) (7,026 persons with 4 aural services).

C. Coverage of Only 0.3 Percent of an Urbanized Area does Not Raise Concerns with Migration of Stations into Urbanized Areas.

9. Access 1 reiterates its previous argument that the 70 dBu contour of the relocated KVMA-FM would cover 0.3 percent of the Shreveport Urbanized Area, alleging that this coverage amounts to a move-in of KVMA-FM into Shreveport. The Commission rejected this argument, stating, that this coverage “is well below the 50% coverage that would trigger our consideration of the community’s independence” *Report and Order* at ¶ 3. The Commission was correct. Its policy against the migration of stations from rural to urban communities is implicated only when the relocated signal would cover 50 percent or more of an urbanized area. *Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd 10352 (1995).² The Commission’s policies designed to prevent undue concentration of radio stations in urban markets have been established for a number of years, and developed in an extensive series of decisions in FM allotment cases. These policies continue to serve the purpose for which they are intended, and Access 1 gives no reason why those policies should be revisited in the context of a routine reallocation case that has a negligible impact on any Urbanized Area.

D. Allegations Regarding a Shreveport “Move-In” are Speculative and Untimely.

10. Access 1 speculated that the eventual licensed KVMA-FM facility will cover some greater portion of the Shreveport Urbanized Area, for the same reasons as it has already set forth in its comments. The Commission previously rejected this argument. It stated, “We reject Access.1’s speculative allegations that the proposed reallocation is part of a plan developed by Columbia and Cumulus Media, Inc. to move the station into the Shreveport market.” *Report and Order* at ¶ 3. Again, the Commission’s conclusion was clearly correct. The Commission has

consistently refused at the allotment stage to consider the eventual coverage of a radio station. *See Warrenton, North Carolina et al* , 13 FCC Rcd 13889 (1998) (disregarding evidence that the eventual licensed facility would cover 70 percent of the Richmond Urbanized Area); *Oraibi and Leupp, Arizona*, 14 FCC Rcd 13547 (1998) (disregarding speculation that eventual location would be closer to Flagstaff Urbanized Area). As the Commission already noted, these concerns are properly considered, if at all, in the context of an application proceeding for the Oil City allotment. *Report and Order* at ¶ 3.

E. Oil City is Separate and Independent from Shreveport.

11 Although any speculation as to the eventual location of the KVMA-FM transmitter site is premature in an allotment proceeding, the Commission may determine that a particular application raises concern with respect to the migration of stations into urban areas. In such cases, the Commission is guided by the factors set forth in *Faye and Richard Tuck*, 3 FCC Rcd 5374 (1988). The Commission considers the extent the station will provide service to the entire Urbanized Area, the relative populations and proximity of the suburban and central city, and, most importantly, the independence of the suburban community. Set forth below is an analysis of the eight *Tuck* factors, demonstrating the independence of Oil City from Shreveport. The majority of the factual material underlying this analysis has already been furnished to the Commission, and is contained in Exhibit A.

(1) *Extent to which the residents of Oil City, Louisiana, work in Oil City.*

According to the 2000 U.S. Census, the population of Oil City was 1,219, with 480 households and 311 families residing in the city. Out of the 872 residents ages 16 and up, approximately 388 (or 44.5 percent) were employed. Of those 388 employed, 84 (or 22 percent) were employed in Oil City. Employers in Oil City include the city government and oil and gas producers such as Allen W C Dub & Sons, Brumley Production, Jeems

² In addition, the policy is implicated when the community is actually within the urbanized area. *Elizabeth City, North Carolina and Chesapeake, Virginia*, 9 FCC Rcd 3586 (1994).

Bayou Production Corporation, and Petrol Industries, Inc, among others. As further discussed below in (6), Oil City has other businesses that employ city residents.

(2) *Oil City is served by local newspapers that address local needs and interests* Oil City is served by The Inquisitor, a newspaper that serves all of Caddo Parish, where Oil City is located. Oil City is also served by Caddo Citizen, a newspaper based in the nearby town of Vivian, Louisiana. Both The Inquisitor and Caddo Citizen contain news and information of interest to Oil City residents.

(3) *Community leaders and residents perceive Oil City as being separate from Shreveport.* The area that encompasses present-day Oil City was a rich forest settled by native Caddo Indians. According to local folklore, the 1811 New Madrid earthquake formed the now present Caddo Lake where Oil City is situated. The early settlers were traders, trappers, and farmers. The introduction of railroads in the late nineteenth century brought industry to the community. With the discovery of oil in the early 1900s in the area, the community was transformed from a bucolic area of hunting, fishing and farming to a boom town, and changed its name from Annanais to Oil City. Reno Hill, a ten-acre red light district, and the rough characters who worked the wells gave Oil City an unsavory reputation. The world's first offshore well was drilled in Caddo Lake in 1911. The Town of Oil City was incorporated in 1945.

(4) *Oil City has its own local government and elected officials.* Oil City's government functions independently of any other governmental unit. It has an elected mayor and five district council members. The mayor and council members each serve four-year terms. The town government has a town clerk, town attorney, police chief, a housing authority and a zoning board. Among the services provided by the town government are local planning and zoning, business permits and licenses, sewer service,

and police protection. The Caddo Parish Sheriff's Office has a substation in Oil City. The Oil City Fire District #7-Emergency operates in Oil City offering fire, rescue, EMS and other services to the residents of Oil City.

(5) *Oil City has a zip code and its own U.S. Post Office* The U.S. Post Office associates ZIP Code 71061 with Oil City. The U.S. Postal Service operates the Oil City Main Post Office at 200 Furman Street, Oil City, Louisiana 71061.

(6) *Oil City has its own commercial establishments.* Oil City businesses include a wide variety of companies such as Poindexter Auto Sales, South Towne Concrete Products, Inc., Fastmart Grocery Food, Gotto Pizza-Deli, Video Bank, Eve's Garden of Gifts, Inc., Three Sisters Petroleum Oil Company, and W.C. Allen Brothers, Inc. (oil company). A substantial number of businesses identify themselves with the community by using "Oil City" in their names, for example, Oil City Foods (grocery store), Oil City Supply Co., and Oil City Tire. Thackers Airport, a privately owned airport located in Oil City, serves the Oil City area.

(7) *Oil City is a separate and distinct advertising market from Shreveport.* Advertisers interested in reaching the residents of Oil City have several options other than the Shreveport media to reach the residents of Oil City. They may advertise in The Inquisitor or in the Caddo Citizen, both of which are daily papers that reach Oil City residents. Business can also contact the Vivian, Louisiana Chamber of Commerce, which serves Oil City but not Shreveport. This shows that businesses that wish to serve Oil City residents do not have to utilize Shreveport media outlets to find out about happenings in their community.

(8) *Oil City has its own library, public schools, religious organizations and museum* The Oil City Public Library is located in Oil City. The library is open three days a week. It has computer and Internet access, meeting rooms, and a large collection

of volumes. The library has several programs for children that are held during the summer. The Caddo Parish Public School District provides public education for children in Oil City, through its Oil City Elementary and Middle Schools located in Oil City. Oil City is also home to a number of religious organizations, such as Oil City Church of Christ, Oil City United Methodist Church, United Pentecostals, Ferry Lake Baptist, and First Baptist Church. Among the civic organizations located in Oil City are the Rotary Club of Oil City and Homemakers Club. Among the events that are held in Oil City are the Annual Chile Supper and Auction, Oil City Gusher Days Festival, Christmas on Caddo Festival and Fireworks, and the "Get Hooked on Fish, not on Drugs" Fishing Tournament. Oil City is home to the Caddo-Pine Island and Oil Historical Society Museum, which is dedicated to the history and preservation of northwest Louisiana's natural resources, especially its rich oil history, mystical Caddo Lake of Louisiana and Texas, and the peoples that settled this region. Oil City is also home to the Ferry Lake No. 1 "First Over Water Oil Well."

III. ACCESS.1'S REQUEST FOR A CERTIFICATION IS UNPRECEDENTED AND CONTRARY TO THE PUBLIC INTEREST.

12. Access.1 requests that the Commission require Columbia to affirmatively assert that it "intends to construct and operate the proposed Oil City station at a site that will not cover the Shreveport Urbanized area." Pet. for Recon. at 11. The Commission should deny this relief.

13. Access.1 cites no authority for this request,³ and indeed, such a certification would be unprecedented. It would also be contrary to the public interest. The Commission recognizes that, other things being equal, providing radio service to a greater population is in the public interest. *See, e.g., Grants and Bosque Farms, New Mexico*, 18 FCC Rcd 11239 (2003);

³ Access.1 notes that the FCC requires applicants to certify to other matters. Pet. for Recon. at footnote 21. Presumably, Access.1 is referring to such certifications as the anti-drug abuse certification contained in every application, which is statutorily mandated. *See Anti-Drug Abuse Act of 1988*, 21 U.S.C. § 862. However, this fact is irrelevant in considering whether to require the certification Access.1 proposes here.

Emmetsburg, Sanborn and Sibley, Iowa and Brandon, South Dakota, 17 FCC Rcd 18308 (2002). However, by requiring that the signal of KVMA-FM stay out of the Shreveport Urbanized Area, the requested certification would amount to a requirement that the relocated Oil City station serve as *few* people as possible. It is easy to see that Access 1, as the licensee of a number of commercial broadcast stations in the Shreveport area, would benefit by its proposed restriction preventing a competitor from entering its market. However, the Commission cannot elevate Access 1's private interest over the public interest. The Commission should deny the relief requested.

IV. ACCESS.1'S MOTION FOR A STAY OF THE RULES SHOULD BE DENIED.

14. In a separate pleading filed the same day, Access.1 requests that the Commission stay the rule changes adopted in the *Report and Order*. The Commission should deny this request. Except in extraordinary circumstances, the rule changes adopted in proceedings to amend the FM Table of Allotments are allowed to become effective even when a petition for reconsideration is filed. *See Amendment of Section 1.420(f) of the Commission's Rules Concerning Stays of Certain Allotment Orders*, 11 FCC Rcd 9501 (1996) (deleting rule that automatically stayed allotment proceedings upon the filing of a petition for reconsideration). The relocation of KVMA-FM from Magnolia to Oil City is not a situation requiring the extraordinary measure of a stay of the rules.

15. Access.1 argues that it is likely to prevail on the merits of its petition for reconsideration. For the reasons given above, this is not the case. Access.1's petition for reconsideration consists of nothing more than recycled arguments already addressed and rejected by the Commission, and Access 1 cites no authority which demonstrate that the outcome should be any different this time around. Access 1 also argues that it will suffer irreparable harm if a stay is not granted. This, too, is false. An allotment proceeding must be followed by an application proceeding, and the competitive situation cannot change, if at all, until after the

application is granted and facilities are constructed. *Mount Wilson FM Broadcasters, Inc. v. FCC*, 884 F 2d 1462, 1465 (D C. Cir. 1989) (licensing of a new station is a two-step process and the mere allotment cannot damage a licensee's economic interest). Accordingly, there can be no harm from the rule changes adopted in the *Report and Order*. Even if Access.1's worst fears come to pass and another competitor appears in Shreveport, there will be no cognizable harm to Access.1, and certainly no harm that is "irreparable." The Commission does not consider economic competition to be a cognizable harm to a licensee in an allotment proceeding. See *Policies Regarding Detrimental Effects of Proposed New Broadcast Stations on Existing Stations*, 3 FCC Rcd 638 (1988), *recon denied*, 4 FCC Rcd 2276 (1989); *Jackson and Salversville, Kentucky*, 17 FCC Rcd 4662 (2002)

16. Finally, Access.1 argues that a stay is in the public interest. This claim is absurd given that the Commission already held that the rule changes that Access.1 seeks to stay are themselves in the public interest. Staying those rules would clearly be contrary to the public interest

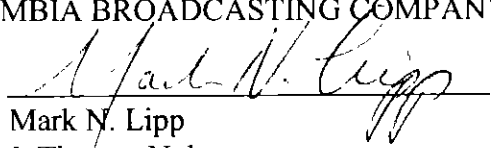
V. CONCLUSION

For the foregoing reasons, the Commission should deny the Petition for Reconsideration and the Motion for Stay.

Respectfully submitted,

COLUMBIA BROADCASTING COMPANY, INC

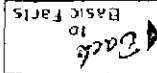
By


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Its Counsel

July 29, 2003

EXHIBIT A



Q1-P3 Race and Hispanic or Latino 2000
Data Set Census 2000 Summary File 1 (SF 1) 100-Percent Data
Geographic Area Oil City town, Louisiana

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see
<http://factfinder.census.gov/home/cen/data/notes/expsftu.htm>

Subject	Number	Percent
RACE		
Total population	1,219	100.0
One race	1,210	99.3
White	672	55.1
Black or African American	537	44.1
American Indian and Alaska Native	1	0.1
American Indian	1	0.1
Alaska Native	0	0.0
Both American Indian and Alaska Native	0	0.0
American Indian or Alaska Native, not specified	0	0.0
Asian	0	0.0
Asian Indian	0	0.0
Chinese	0	0.0
Filipino	0	0.0
Japanese	0	0.0
Korean	0	0.0
Vietnamese	0	0.0
Other Asian category	0	0.0
Two or more Asian categories	0	0.0
Native Hawaiian and Other Pacific Islander	0	0.0
Native Hawaiian	0	0.0
Samoan	0	0.0
Guamanian or Chamorro	0	0.0
Other Pacific Islander category	0	0.0
Two or more Native Hawaiian or Other Pacific Islander categories	0	0.0
Some other race	0	0.0
Two or more races	9	0.7
Two races including Some other race	0	0.0
Two races excluding Some other race, and three or more races	9	0.7
Three or more races	0	0.0
HISPANIC OR LATINO		
Total population	1,219	100.0
Hispanic or Latino (of any race)	21	1.7
Mexican	3	0.2
Puerto Rican	0	0.0
Cuban	0	0.0
Other Hispanic or Latino	18	1.5
Not Hispanic or Latino	1,198	98.3
RACE AND HISPANIC OR LATINO		
Total population	1,219	100.0
One race	1,210	99.3
Hispanic or Latino	21	1.7
Not Hispanic or Latino	1,189	97.5
Two or more races	9	0.7
Hispanic or Latino	0	0.0
Not Hispanic or Latino	9	0.7
(X) Not applicable		

Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P3, P4, PCT4, PCT5, PCT8, and PCT11

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71061

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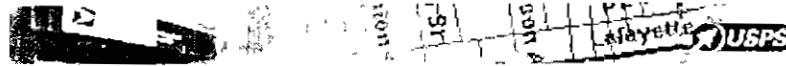

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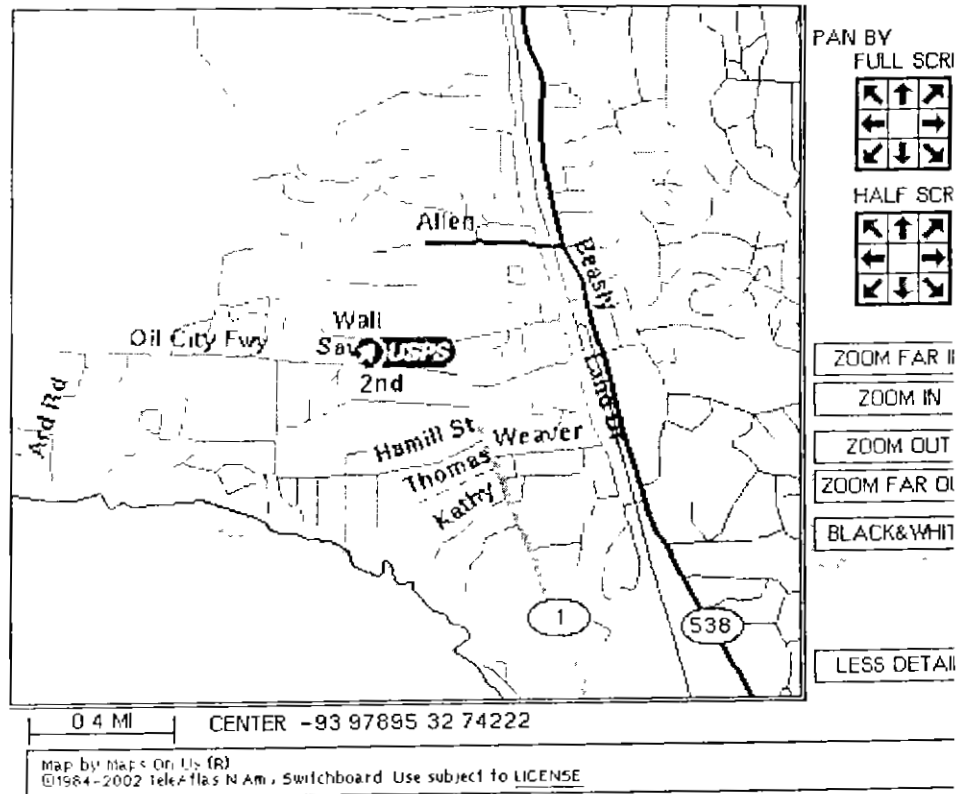

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U.S. Census Bureau**American FactFinder**[Main](#) | [Search](#) | [Feedback](#) | [FAQs](#) | [Glossary](#)**Detailed Tables**[Load Q](#)**P27 PLACE OF WORK FOR WORKERS 16 YEARS AND OVER--PLACE LEVEL [5] - Universe**

Workers 16 years and over

Data Set Census 2000 Summary File 3 (SF 3) - Sample Data

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/datanotes/expsf3.htm>

	Oil City town, Louisiana
Total	386
Living in a place	386
Worked in place of residence	84
Worked outside place of residence	302
Not living in a place	0

U.S. Census Bureau
Census 2000

Standard Error/Variance documentation for this dataset:

Accuracy of the Data: Census 2000 Summary File 3 (SF 3) - Sample Data (PDF 141.5KB)

Table DP-1. Profile of General Demographic Characteristics: 2000

Geographic area Oil City town, Louisiana

[For information on confidentiality protection, nonsampling error, and definitions, see text]

Subject	Number	Percent	Subject	Number	Percent
Total population ...	1,219	100.0	HISPANIC OR LATINO AND RACE		
SEX AND AGE			Total population...	1,219	100.0
Male	556	45.6	Hispanic or Latino (of any race)	21	1.7
Female	663	54.4	Mexican	3	0.2
Under 5 years	112	9.2	Puerto Rican	-	-
5 to 9 years	99	8.1	Cuban	-	-
10 to 14 years	118	9.7	Other Hispanic or Latino	18	1.5
15 to 19 years	112	9.2	Not Hispanic or Latino	1,198	98.3
20 to 24 years	78	6.4	White alone	658	54.0
25 to 34 years	150	12.3	RELATIONSHIP		
35 to 44 years	172	14.1	Total population	1,219	100.0
45 to 54 years	118	9.7	In households	1,219	100.0
55 to 59 years	49	4.0	Householder	480	39.4
60 to 64 years	54	4.4	Spouse	185	15.2
65 to 74 years	90	7.4	Child	444	36.4
75 to 84 years	44	3.6	Own child under 18 years	337	27.6
85 years and over	23	1.9	Other relatives	77	6.3
Median age (years)	30.4	(X)	Under 18 years	52	4.3
18 years and over	827	67.8	Nonrelatives	33	2.7
Male	368	30.2	Unmarried partner	20	1.6
Female	459	37.7	In group quarters	-	-
21 years and over	764	62.7	Institutionalized population	-	-
62 years and over	191	15.7	Noninstitutionalized population	-	-
65 years and over	157	12.9	HOUSEHOLD BY TYPE		
Male	57	4.7	Total households	480	100.0
Female	100	8.2	Family households (families)	311	64.8
RACE			With own children under 18 years	164	34.2
One race	1,210	99.3	Married-couple family	185	38.5
White	672	55.1	With own children under 18 years	88	18.3
Black or African American	537	44.1	Female householder, no husband present	102	21.3
American Indian and Alaska Native	1	0.1	With own children under 18 years	60	12.5
Asian	-	-	Nonfamily households	169	35.2
Asian Indian	-	-	Householder living alone	160	33.3
Chinese	-	-	Householder 65 years and over	78	16.3
Filipino	-	-	Households with individuals under 18 years	190	39.6
Japanese	-	-	Households with individuals 65 years and over	136	28.3
Korean	-	-	Average household size	2.54	(X)
Vietnamese	-	-	Average family size	3.27	(X)
Other Asian ¹	-	-	HOUSING OCCUPANCY		
Native Hawaiian and Other Pacific Islander	-	-	Total housing units	542	100.0
Native Hawaiian	-	-	Occupied housing units	480	88.6
Guamanian or Chamorro	-	-	Vacant housing units	62	11.4
Samoan	-	-	For seasonal, recreational, or occasional use	4	0.7
Other Pacific Islander ²	-	-	Homeowner vacancy rate (percent)	2.3	(X)
Some other race	-	-	Rental vacancy rate (percent)	6.7	(X)
Two or more races	9	0.7	HOUSING TENURE		
Race alone or in combination with one or more other races³			Occupied housing units	480	100.0
White	679	55.7	Owner-occupied housing units	258	53.8
Black or African American	539	44.2	Renter-occupied housing units	222	46.3
American Indian and Alaska Native	8	0.7	Average household size of owner-occupied units	2.57	(X)
Asian	2	0.2	Average household size of renter-occupied units	2.50	(X)
Native Hawaiian and Other Pacific Islander	-	-			
Some other race	-	-			

¹ Represents zero or rounds to zero (X) Not applicable² Other Asian alone or two or more Asian categories³ Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories

In combination with one or more of the other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race.

Source: U.S. Census Bureau, Census 2000

Table DP-3. Profile of Selected Economic Characteristics: 2000

Geographic area Oil City town, Louisiana

[Data based on a sample. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see text.]

Subject	Number	Percent	Subject	Number	Percent
EMPLOYMENT STATUS			INCOME IN 1999		
Population 16 years and over	872	100 0	Households	455	100.0
In labor force	446	51.1	Less than \$10,000	138	30.3
Civilian labor force	442	50.7	\$10,000 to \$14,999	53	11.6
Employed	388	44.5	\$15,000 to \$24,999	80	17.6
Unemployed	54	6.2	\$25,000 to \$34,999	67	14.7
Percent of civilian labor force	12.2	(X)	\$35,000 to \$49,999	59	13.0
Armed Forces	4	0.5	\$50,000 to \$74,999	40	8.8
Not in labor force	426	48.9	\$75,000 to \$99,999	12	2.6
Females 16 years and over	489	100 0	\$100,000 to \$149,999	6	1.3
in labor force	202	41.3	\$150,000 to \$199,999	-	-
Civilian labor force	202	41.3	\$200,000 or more	-	-
Employed	169	34.6	Median household income (dollars)	19,375	(X)
Own children under 6 years	111	100 0	With earnings	309	67.9
All parents in family in labor force	43	38.7	Mean earnings (dollars) ¹	28,479	(X)
COMMUTING TO WORK			With Social Security income	145	31.9
Workers 16 years and over	386	100 0	Mean Social Security income (dollars) ¹	8,878	(X)
Car, truck, or van -- drove alone	260	67.4	With Supplemental Security Income	67	14.7
Car, truck, or van -- carpooled	93	24.1	Mean Supplemental Security Income (dollars) ¹	5,636	(X)
Public transportation (including taxicab)	10	2.6	With public assistance income	30	6.6
Walked	4	1.0	Mean public assistance income (dollars) ¹	2,296	(X)
Other means	14	3.6	With retirement income	49	10.8
Worked at home	5	1.3	Mean retirement income (dollars) ¹	8,720	(X)
Mean travel time to work (minutes) ¹	30.0	(X)	Families		
Employed civilian population			Less than \$10,000	312	100 0
16 years and over	388	100 0	\$10,000 to \$14,999	67	21.5
OCCUPATION			\$15,000 to \$24,999	26	8.3
Management, professional, and related occupations	30	7.7	\$25,000 to \$34,999	62	19.9
Service occupations	89	22.9	\$35,000 to \$49,999	56	17.9
Sales and office occupations	82	21.1	\$50,000 to \$74,999	52	16.7
Farming, fishing, and forestry occupations	1	0.3	\$75,000 to \$99,999	34	10.9
Construction, extraction, and maintenance occupations	94	24.2	\$100,000 to \$149,999	9	2.9
Production, transportation, and material moving occupations	92	23.7	\$150,000 to \$199,999	6	1.9
INDUSTRY			\$200,000 or more	-	-
Agriculture, forestry, fishing and hunting and mining	54	13.9	Median family income (dollars)	25,114	(X)
Construction	35	9.0	Per capita income (dollars) ¹	9,697	(X)
Manufacturing	31	8.0	Median earnings (dollars) ¹		
Wholesale trade	18	4.6	Male full-time, year-round workers	23,516	(X)
Retail trade	52	13.4	Female full-time, year-round workers	15,667	(X)
Transportation and warehousing and utilities	34	8.8	POVERTY STATUS IN 1999		
Information	5	1.3	Families	90	28.8
Finance, insurance, real estate, and rental and leasing	10	2.6	With related children under 18 years	77	40.5
Professional, scientific, management, administrative, and waste management services	17	4.4	With related children under 5 years	28	44.4
Educational, health, and social services	54	13.9	Families with female householder, no husband present	62	59.0
Arts, entertainment, recreation, accommodation, and food services	39	10.1	With related children under 18 years	55	72.4
Other services (except public administration)	24	6.2	With related children under 5 years	13	86.7
Public administration	15	3.9	Individuals	432	35.9
CLASS OF WORKER			18 years and over	246	30.1
Private wage and salary workers	296	76.3	65 years and over	42	28.4
Government workers	66	17.0	Related children under 18 years	185	48.1
Self-employed workers in own not incorporated business	26	6.7	Related children 5 to 17 years	138	47.3
Unpaid family workers	-	-	Unrelated individuals 15 years and over	86	48.6

-Represents zero or rounds to zero (X) Not applicable

¹If the denominator of a mean value or per capita value is less than 30, then that value is calculated using a rounded aggregate in the numerator. See text.

Source: U.S. Bureau of the Census, Census 2000



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Oil City, Louisiana

Oil City is a town located in Caddo Parish, Louisiana. As of the 2000 census, the town had a total population of 1,219.

Geography

Oil City is located at 32°44'32" North, 93°58'28" West (32.742170, -93.974376)
1.

According to the United States Census Bureau, the town has a total area of 4.8 km² (1.9 mi²). 4.6 km² (1.8 mi²) of it is land and 0.2 km² (0.1 mi²) of it is water. The total area is 3.23% water.

Demographics

As of the census of 2000, there are 1,219 people, 480 households, and 311 families residing in the town. The population density is 262.9/km² (679.9/mi²). There are 542 housing units at an average density of 116.9/km² (302.3/mi²). The racial makeup of the town is 55.13% White, 44.05% African American, 0.08% Native American, 0.00% Asian, 0.00% Pacific Islander, 0.00% from other races, and 0.74% from two or more races. 1.72% of the population are Hispanic or Latino of any race.

There are 480 households out of which 34.2% have children under the age of 18 living with them, 38.5% are married couples living together, 21.3% have a female householder with no husband present, and 35.2% are non-families. 33.3% of all households are made up of individuals and 16.3% have someone living alone who is 65 years of age or older. The average household size is 2.54 and the average family size is 3.27.

In the town the population is spread out with 32.2% under the age of 18, 10.4% from 18 to 24, 26.4% from 25 to 44, 18.1% from 45 to 64, and 12.9% who are 65 years of age or older. The median age is 30 years. For every 100 females there are 83.9 males. For every 100 females age 18 and over, there are 80.2 males.

The median income for a household in the town is \$19,375, and the median

income for a family is \$25,114. Males have a median income of \$23,516 versus \$15,667 for females. The per capita income for the town is \$9,697. 35.9% of the population and 28.8% of families are below the poverty line. Out of the total people living in poverty, 48.1% are under the age of 18 and 28.4% are 65 or older.

This article courtesy of Wikipedia.

Welcome to the Town of Oil City

Louisiana, USA



202 Allen Street, Oil City, LA 71061

(318) 995-6681

Official Site for the Town of Oil City, La USA

Mayor Todd A. Hopkins

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Town of Oil City

Mayor Todd A Hopkins

Council Members

District 1 James Sims

District 2 John T Weaver

District 3 Donnie Jackson

District 4 Sandra Farley

District 5 G Mark Wooldridge

Town Clerk Betty Craig

Police Chief Ronnie DuBois

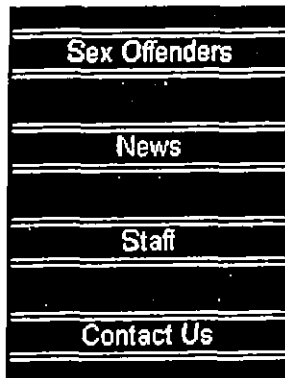
Town Attorney Fred Rogers

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Welcome to the web site of the Oil City Police Department. This site is for the citizens of Oil City about our police force



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Chief Ronnie DuBois

Hello, and welcome to the OCPD homepage. The purpose of this page is to inform the citizens of Oil City and beyond as to who we are and why we are here

Who we are: A Professional, well trained group of men and women dedicated to the enormous jobs we have sworn to do

Why we are here: To protect the lives and property of the people of Oil City and to earn their trust in us to do the best we can

I invite everyone to come on in and take a look around and maybe learn about us. If you have any questions or comments for me or anyone else in the department, feel free to E-mail us at oilcitypd@northcaddo.com.



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Thanks!

We would like to tell everyone thanks for supporting us in our fundraising attempt to purchase a Narcotics K-9. As you know, it is very expensive to purchase a professionally trained dog. A small department like ours just doesn't have the money to make a purchase like this, but drugs are our number one problem and we desperately need some way of fighting them. When we were unable to

we turned to the people of Oil City, and they came through for us! With the help of several businesses and some local individuals, we secured the necessary funds. On March 8, 2001, we were able to put a deposit on "Fireball" from Hornbeck Center in Springfield, MO. We'll keep you up-to-date on how Fireball is doing. When the list is complete, we'll post a list of all the donors that so generously donated. Click here to visit Fireball's page

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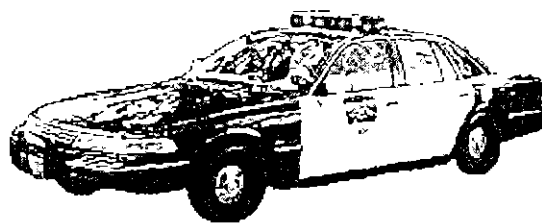
On October 20, 2000, the 1st Grade of Oil City E/M School toured the police jail. Click here to read some of the comments from them!

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Contact Information

Telephone

318-995-6681 (*non-emergency*) 318-995-6205 (*emergency*)

FAX

318-995- 6290

Postal address

202 Allen Street, Oil City, LA 71061

Electronic mail

General Information oilcitypd@northcaddo.com

Webmaster webmaster@northcaddo.com

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Caddo Parish Sheriff's Office

Sheriff Steve Prator

Oil City Substation

The Oil City Substation is located at 11411 Louisiana Highway One, Oil City, LA 71061. This substation is conveniently located off LA Hwy 1 just outside the South Oil City city limits.

The office telephone number is
(318) 995-6812

The fax number is
(318) 995-7376

Except for legal holidays, the office is open
Monday through Friday from 8:30 AM to 5:00 PM

Oil City Substation is headquarters for the North Sector Patrol Division. Lt. Major Fant, North Sector commander, maintains his office at the Oil City Substation. The substation is staffed by one administrative deputy.

The substation is used for community meetings such as the Citizen's Advisory Board meetings. These meetings are designed to make the deputies aware of any problems in the communities and solutions for these problems.

There is also a classroom in the substation that is used for in-house training for the deputies and any outside training for the citizens.

The substation provides many services such as maintaining copies of accident and incident reports for the sector. The substation also accepts fine payments, reports of crime, and sells hunting and fishing licenses.

An Explorer Post for the youth has been established in this area. Check back for more details to come.

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OIL CITY

Branch Library

102 Allen
Oil City, LA 71061
(318) 995-7975

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Monday: 12:00 noon - 7:00 p.m.
Tuesday & Thursday: 11:30 a.m. - 6:00 p.m.

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Phone (318) 995-6812

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Oil City, LA 71061

Phone (318) 995-6654

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12991 Hwy 171061

Oil City, LA 71061

Phone (318) 995-6233

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Oil City, LA 71061

Phone (318) 995-6682

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Oil City, LA 71061

Phone (318) 995-6681

Categories: Community Services, more[What's Nearby?](#) | [Email to a Friend](#) | [Order Better Business Info](#)**Oil City Church of Christ**

12991 Highway 1

Oil City, LA 71061-9122

Phone (318) 995-6233

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Cafeteria

407 Kerley Av
Oil City, LA 71061
Phone (318) 995-7129

Categories Schools

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Oil City Foods

401 Hwy 1 N
Oil City, LA 71061
Phone (318) 995-6880

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Oil City Housing Authority Town of Oil City

126 N Dickey Av
Oil City, LA 71061
Phone (318) 995-6669

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Oil City Library

102 Allen St
Oil City, LA 71061
Phone (318) 995-7975

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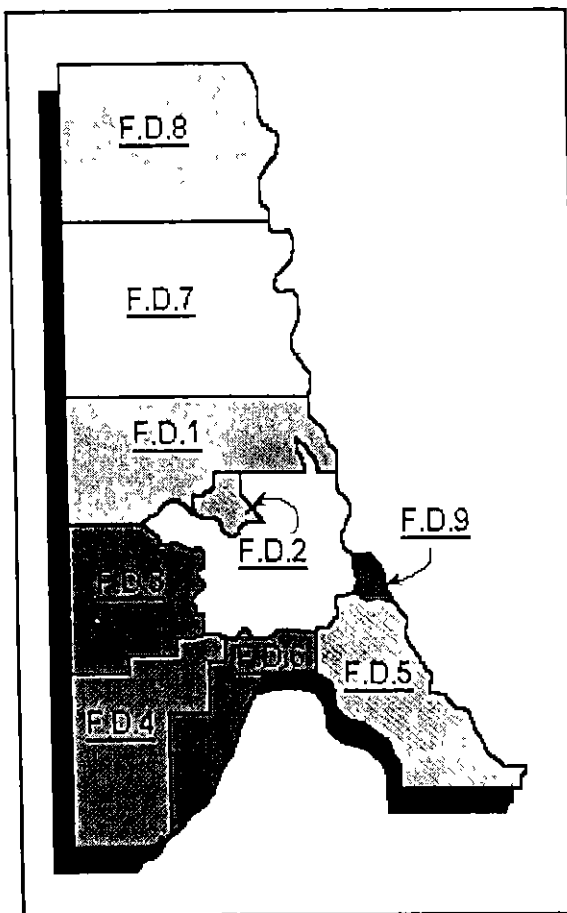
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Blanchard Police

Greenwood Police

Vivian Police



CADDO FIRE DISTRICT 7

Chief Bruce Walker



"Volunteers serving with pride and professionalism"

**FIRE -- WATER -- EMS --
RESCUE**

**300 Hwy 1 North
P O Box 100
Oil City La 71061**

Station: (318) 995-7114

Fax: (318) 995-0088

Secretary: Mary Beth Bradford

Caddo Fire District 1 Caddo Fire District 2

Caddo Fire District 3 Caddo Fire District 4

Caddo Fire District 5 Caddo Fire District 6

Caddo Fire District 7 Caddo Fire District 8

Caddo Fire District 9

Caddo Fire District Seven was established in 1987. The current insurance rating is six (6), and they have seventy-five (75) volunteers and fourteen (14) emergency vehicles.

Fire District Seven has entered into mutual aid agreements with Caddo Fire District #8, Caddo Fire District #1 and the Gray (Texas) Fire Department.

Station # 1 - Oil City, Louisiana

Captain: Herman Hill III

Equipment: Fire Engine, Pumper Truck, Rescue Vehicle, Tanker

Station #2 - Gilliam, Louisiana

Captain: James Hall, Sr.

Equipment: Fire Engine, Pumper Truck, Rescue Vehicle

Station #3 - Trees City, Louisiana

Captain: Scott Moore

Equipment: Fire Engine, Pumper Truck, Grass Truck

Station #4 - Belcher, Louisiana

Captain: Gary Leon

Equipment: Fire Engine, Grass Truck



Visit the Caddo-Pine Island
Oil and Historical Society's
Web Page

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Exhibit Museum
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The Caddo-Pine Island Oil and Historical Society Museum

Oil City, Louisiana

Before the white man came to the area, North Caddo was the rich forest land of the Kadohadacho or Caddo Indians. Folklore tells that in 1811, the great New Madrid Missouri Earthquake formed the now present Caddo Lake.

Earliest settlers were traders, trappers, and farmers. The buffalo moved farther west as civilization penetrated the once wilderness country. In 1903, a "pick and shovel man" camp was built to house crews who built and maintained the railroads.

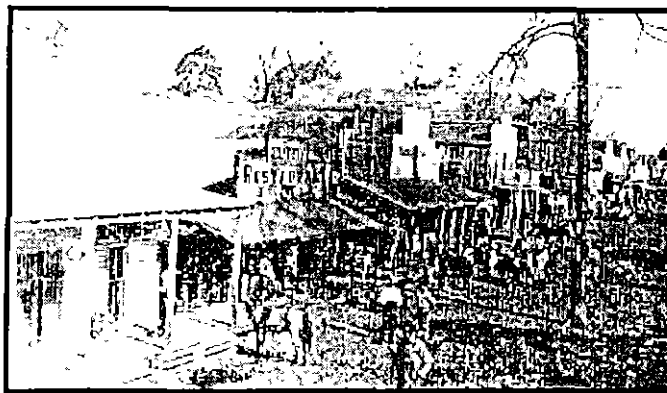
Steamboats plied the lake and Red River, transporting distinguished passengers, laborers, freight and cotton.



The first oil well in North Louisiana was started in 1904 by the Savage Brothers and Morrical. The pace of life quickened, and by 1910 almost twenty-five thousand people were picking up their mail from the post office.

THE OIL RUSH

The Oil City area went from the peace and serenity of Indian hunting grounds to hysteria due to the "Oil Rush." The city became the first "wildcat town" in the Ark-La-Tex. Reno Hill, a ten acre red light district, as well as the many rough "characters" in the town gave Oil City a "notorious" reputation.

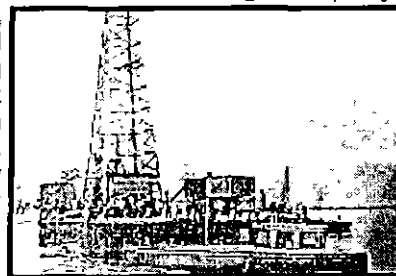


Major oil companies and private individuals quickly leased the oil saturated land, although land had gone from 50 cents to \$500 an acre in one year.

The land was in the hands of a very few. This factor along with the city's bad reputation hindered its growth for a number of years. It became primarily an oil field town with other industry very limited.

In 1910 most of the land around Caddo Lake had been leased, although there was approximately eight thousand acres of the lake bed which had not been purchased. Because of the large amount of production around the lake, most oil men believed that the lake bottom would yield large amounts of oil, but also that it would require a large amount of capital to drill.

The Gulf Refining Company of Louisiana decided to drill in the lake bed. Henry Melat, Gulf Refining Company's drilling superintendent, planned to build permanent drilling platforms every six hundred feet on each ten acre site in the lake bed. In May, 1911, the Ferry No. 1, the world's first offshore well was completed.



OIL CITY TODAY

Today Oil City has been marked as one of Louisiana's historical sites. The Caddo-Pine Island Oil and Historical Society sponsors a museum in the town which houses early oil field equipment, photographs, and other related artifacts.

The Caddo-Pine Island Museum is housed in the city's old railroad depot, donated by Kansas City Southern Railroad. Texaco has donated an oil derrick which now

stands beside the museum, along with other early oilfield equipment.

The museum consists of the old freight room area where the oilfield artifacts are stored. In the *Caddo Indian Room* Indian relics and arrowheads are displayed. Other miscellaneous artifacts including those from *Kansas City Southern Railroad* are exhibited throughout the museum.

In addition to three historic boom town buildings and numerous outdoor exhibits on display, a new 12,000 square foot facility will be added to the complex in the near future, insuring the museum's dedication to educate and entertain tourists for many generations

The museum is open from 9 AM to 4 PM, Monday through Friday. There is no admission. For additional information, please call (318) 995-6845 or visit The Caddo-Pine Island Oil and Historical Society's web page at <http://members.aol.com/CaddoPine/index.htm>

[Click here for a map.](#)

Events/Attractions

The **Caddo Pine Island Oil & Historical Society Museum** is located at 207 South Land Avenue. The phone number is (318) 995-6845

The **Oil City Elementary/Middle School** is located at 407 Kerley Avenue. The phone number is (318) 995-6654

The **Earl Williamson Park** on Caddo Lake is located at 1004 Williamson Parkway. The phone number is (318) 995-7139

Every year in February, the **Rotary Club of Oil City** has the **Annual Chili Supper and Auction**.

Every year in May, the **Oil City Gusher Days Festival** is held in **Downtown Oil City**.

Every year in December, the **Christmas on Caddo Festival & Fireworks** are held at the **Earl Williamson Park**

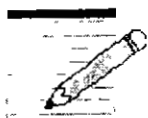
Every year in June, the "**Get Hooked on Fishing, not on drugs**" **Fishing Tournament** is held at the **Earl Williamson Park**

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Oil City Church of Christ

P O. Box 555

Oil City, LA 71061

3189967450

Preacher: Adam Miller

email: jrandellperk@yahoo.com

Services

Sunday	Bible Class	9 30 a.m.
	Worship	10:30 a.m. 6:00 p.m.
Wednesday	Bible Class	7:00 p.m.

Radio program each Sun morning at 8 00 A M KNCB 1320 Bro A. C Quinn preaching



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Business Name	Address	City	Phone
Legislative Office	200 Allen Ave	Oil City, LA	(318) 995-6852
Representative Roy Hoppy	200 Allen Ave	Oil City, LA	(318) 995-6852

Beyond Oil City

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Business Name	Address	City	Phone
Oil City Church Of Christ	12991 Hwy 1	Oil City, LA	(318) 995-6233
Oil City Elementary School	407 Kerley Ave	Oil City, LA	(318) 995-6654
Oil City Foods	401 Hwy 1 N	Oil City, LA	(318) 995-6880
Oil City Library	102 Allen St	Oil City, LA	(318) 995-7975
Oil City Supply Co	110 E Fauman	Oil City, LA	(318) 222-6407
Oil City Supply Co	110 E Furman St	Oil City, LA	(318) 995-6631
Oil City Tire	101 Highway 1	Oil City, LA	(318) 995-0000
Oil City United Methodist Chr	131 Kerley Ave S	Oil City, LA	(318) 995-6644
U S Postal Service Oil City Main Office	200 Furman St	Oil City, LA	(318) 995-6337

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Business Name	Address	City	Phone
Ferry Lake Baptist Church	10179 Ferry Lake Rd	Oil City, LA	(318) 995-7107
First Baptist Church-Parsonage	217 Hamill St	Oil City, LA	(318) 995-6992
Freedom Temple Outreach Ministries	219 Weaver St	Oil City, LA	(318) 995-6600
Looking To Jesus Ministry	316 Highway 1	Oil City, LA	(318) 995-5377
Oil City United Methodist Chr	131 Kerley Ave S	Oil City, LA	(318) 995-6644
St Joseph Baptist Church	501 Highway 1 S	Oil City, LA	(318) 995-7315
United Pentecostal Church	701 Highway 1 S	Oil City, LA	(318) 995-6982

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Caddo-Pine Island Oil and Historical Museum Oil City, Louisiana



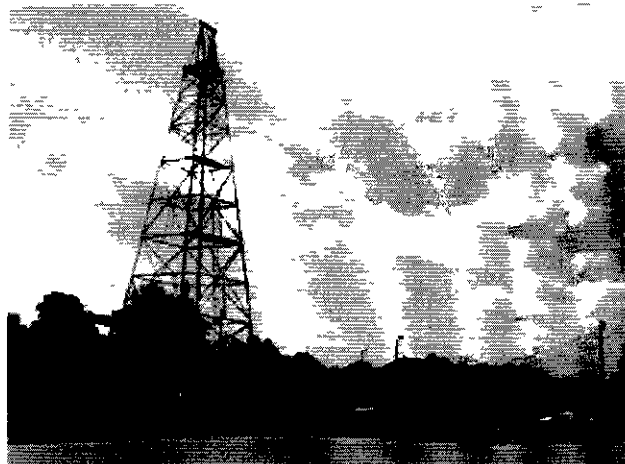
The Region

The Caddo-Pine Island Oil and Historical Museum is dedicated to the history and preservation of northwest Louisiana's natural resources, especially its rich oil history, mystical Caddo Lake of Louisiana and Texas, and the peoples that settled this region.


Museum Info

Preserved antique oil-drilling machinery and a Kansas City Southern caboose reside near the renovated Kansas City Southern Depot building, home of the present museum.

Site Map



Regional

History 

We invite you to see one of the few remaining regions with so much oil history undisturbed, where a country drive reveals steel derricks common in the pine forests. To this day bass fishing in Caddo Lake is best around still-active pump jacks of wells drilled over a half-century ago. The preserved original bank building and post office of Trees City, one of the first U.S. oil company towns and built by the famous wildcatter Mike Benedum, are preserved on the museum grounds.

Oil & Gas

Museums 

Across the street from the old depot is the nearly-completed new museum building (to right)

*scheduled for a 1999
opening. The Trees City
bank building is to the left
of the new museum.*



Mailbag

▪

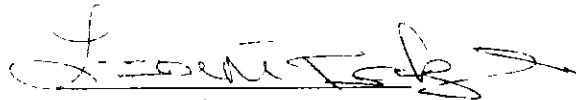
This site is created and maintained for the CPI Society by Mary Barrett

CERTIFICATE OF SERVICE

I, Lisa M Balzer, a secretary in the law firm of Vinson & Elkins, do hereby certify that I have on this 29th day of July, 2003, caused to be mailed by first class mail, postage prepaid, copies of the foregoing "Comments" to the following:

* Ms. Victoria McCauley
Federal Communications Commission
Mass Media Bureau
445 12th Street, SW
Room 2-B450
Washington, DC 20554

James L. Winston, Esq.
Steven J. Stone, Esq.
Rubin, Winston, Diercks, Harris & Cooke, L.L.P.
1155 Connecticut Avenue, N W
Sixth Floor
Washington, D.C. 20036
(Counsel to Access 1 Communications-Shreveport, LLC)

A handwritten signature in black ink, appearing to read "Lisa M. Balzer", written over a horizontal line.

Lisa M. Balzer

* Hand Delivered